### **ALLEN & OVERY**

Ahead of the Curve: Crypto for Christmas -UK cryptoasset regulatory framework

Kirsty Taylor, Nick Bradbury, Bob Penn, Rory Copeland, Anna Lewis-Martinez 14 December 2023



### Introducing



Kirsty Taylor

Knowledge Counsel, London Financial Services Regulatory

Contact

Tel +44 20 3088 3246 Mob +44 774 777 2428 kirsty.taylor@allenovery.com



**Nick Bradbury** 

Partner, London Financial Services Regulatory

#### Contact

Tel +44 20 3088 3279 Mob +07971 249680 nick.bradbury@allenovery.com



**Bob Penn** 

Partner, London Financial Services Regulatory

#### Contact

Tel +44 20 3088 2852 Mob +447818521254 bob.penn@allenovery.com



#### **Rory Copeland**

Associate, London Financial Services Regulatory

#### Contact

Tel +44 20 3088 1573 Mob 07880464174 rory.copeland@allenovery.com



#### **Anna Lewis-Martinez**

Senior Knowledge Lawyer, London Financial Services Regulatory

#### Contact

Tel +44 20 3088 1333 Mob +44 78674 46842 anna.lewis-martinez@allenovery.com



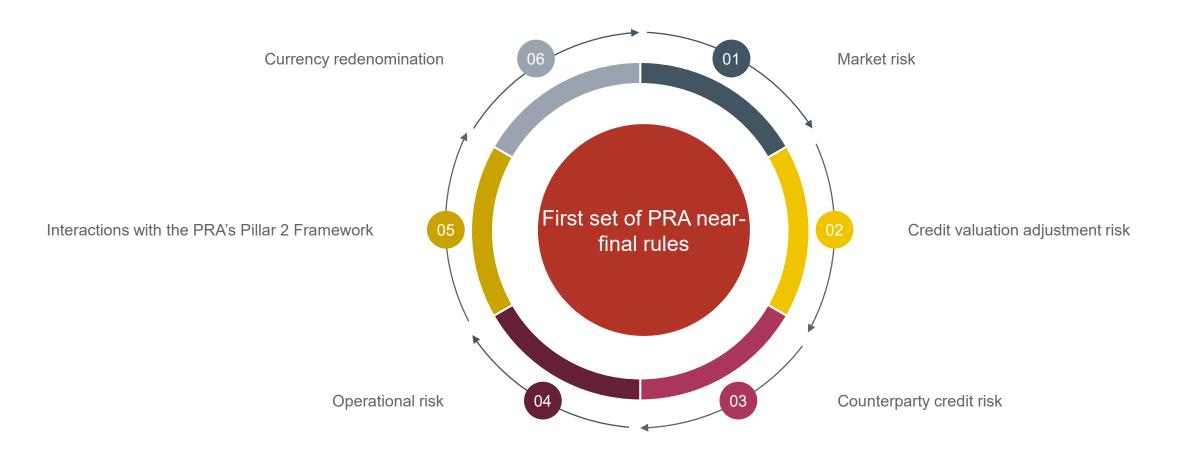
### Supervisory toolkit for critical third parties

### **Financial Services and Markets Act** 2023

- Grants HMT the power to designate certain third parties as CTPs
- Gives the regulators:
  - Rulemaking powers
  - Powers of direction
  - Information-gathering and investigatory powers
  - Disciplinary powers



### Implementation of Basel 3.1



### Prospectus regime, more prudential and clearing updates



### **Small Domestic Deposit Taker Regime**

Modification by consent available from 1 January 2024 PRA forms and template directions published



#### FCA engagement feedback

The FCA is continuing to develop policy proposals to support the new public offers and admissions to trading regime. Aim is to consult in summer 2024 and make final rules in H1 2025



The Central Counterparties (Equivalence) (United States of America) (Commodity Futures Trading Commission) Regulations 2023

Equivalence determination in respect of the regulatory framework that applies to CFTC-authorised CCPs



# News on insurers, access to cash, payments and the advice boundary review



#### Insurers

- PRA Solvency II regime review: consideration for year end 2023
- The Insurance and Reinsurance Undertakings (Prudential Requirements)
   (Risk Margin) Regulations 2023
- The Insurance and Reinsurance Undertakings (Prudential Requirements)
   Regulations 2023



### Payments and access to cash

- FCA consultation on rules to maintain reasonable access to cash
- PSR reporting guidance for APP scams
- PSR interim report for market review into cross-border interchange fees



### Advice boundary review

FCA / HMT joint discussion paper



### Regulators' policy approaches

New secondary objective and changes in regulatory powers and remit



# PRA consultation paper on its approach to policy:

- Primary objectives, secondary objectives and regulatory principles
- International engagement
- The policy cycle
- The Rulebook



HMT response to call for proposals on measuring success in relation to the secondary growth and competitiveness objectives:

 FCA and the PRA intend to publish a range of metrics



NAO report on how FCA is responding to changes in its regulatory powers and remit, and to wider developments in the financial services sector:

 Makes four recommendations for the FCA



House of Commons Treasury Committee published a report on the progress of the Edinburgh reforms:

- None will make a substantial difference to the UK economy
- When to consider a matter a 'reform' and 'delivered'
- Process often stalls after consultation



### Legislative approach



In February 2023, HM Treasury (**HMT**) published its consultation and call for evidence on the future financial services regulatory regime for cryptoassets



UK intends to add financial services regulation of cryptoasset activities to the Financial Services and Markets Act 2000 (**FSMA**), as updated by the Financial Services and Markets Act 2023 (**FSMA 2023**)



The consultation does not propose making cryptoassets "financial instruments". Instead, HMT will specify new regulated activities in relation to cryptoassets and any person carrying out certain activities involving cryptoassets "by way of business" within the regime's territorial scope would be performing regulated activities and will require authorisation, unless an exemption applies



HMT's consultation response was published on 30 October 2023, confirming the Government's plans to legislate to bring several cryptoasset activities into the scope of regulation for the first time

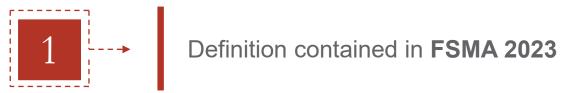
"HMT's objective is to establish a proportionate, clear regulatory framework which enables firms to innovate at pace, while maintaining financial stability and clear regulatory standards"

Same risk, same regulatory outcome

Proportionate and focused

Agile and flexible

### Definition of "cryptoasset"





2 --- Broad definition to capture all current types of cryptoasset



- Similar to definition of "cryptoasset" used in regulation 14A(3)(a) of MLRs, although new definition references wider range of underlying technology
- Similar to definition of "cryptoasset" in EU MiCAR
- Shares some features with "virtual asset" in the FATF's recommendations

"cryptoasset" means "any cryptographically secured digital representation of value or contractual rights that— (a) can be transferred, stored or traded electronically, and  $\overline{(b)}$ that uses technology supporting the recording or storage of data (which may include distributed ledger technology)"

### Different types of "cryptoasset"

The different types of cryptoasset which <u>could</u> become subject to financial services regulation when they are being used for certain new regulated activities:



### Phased approach to regulating cryptoassets

### Phase 1

- Focus is on regulation of activities relating to fiatbacked stablecoins used as a means of payment
- Expect to see finalisation of rules for consultation in H2
   2024

### Phase 2

- A regulatory regime for a broader set of cryptoassets (such as Bitcoin and other stablecoins, such as algorithmic stablecoins)
- Introduced with a longer timetable



# Territorial scope of proposed new regime

Location of the

provider	Location of the customer		
	UK	Overseas	
UK	In Scope	In Scope	
Overseas	In Scope	Out of Scope	

### Territorial scope (continued)



HMT to capture cryptoasset activities provided in or to the United Kingdom



HMT does not support expanding the overseas persons exclusion (**OPE**) commonly available for traditional financial services firms, allowing them to access the UK market on a cross-border basis, to cover cryptoassets



HMT intends to pursue equivalence type arrangements whereby firms authorised in third countries can provide services in the UK without needing a UK presence, provided they are subject to equivalent standards and there are suitable cooperation mechanisms. However, the requirements for equivalence are not yet established and are unlikely to be useful to cryptoasset firms operating in the UK in the near term



Approach required that will facilitate access to global liquidity pools under specific circumstances which would apply on a time-limited basis for the interim period before appropriate equivalence/deference type arrangements are in place



Could permit UK firms who are operating a regulated cryptoasset trading venue in an overseas jurisdiction to apply for authorisation for a UK branch extension of their overseas entity:

- Branch could be authorised to specifically handle trade matching and execution activity
- Specifics of these requirements on physical location would be determined by the FCA



## Cryptoasset activities to be regulated under Phase 2

Activity category	Phase 2 sub-activities (indicative, non-exhaustive)
Issuance activities	<ul> <li>Admitting a cryptoasset to a cryptoasset trading venue</li> </ul>
	<ul> <li>Making a public offer of a cryptoasset</li> </ul>
Exchange activities	<ul> <li>Operating a cryptoasset trading venue which supports:</li> </ul>
	i. The exchange of cryptoassets for other cryptoassets
	ii. The exchange of cryptoassets for fiat currency
	iii. The exchange of cryptoassets for other assets (e.g., Commodities)
Intermediation activities	<ul> <li>Dealing in cryptoassets as principal or agent</li> </ul>
	<ul> <li>Arranging (bringing about) deals in cryptoassets</li> </ul>
	<ul> <li>Making arrangements with a view to transactions in cryptoassets</li> </ul>
Lending, borrowing and leverage activities	Operating a cryptoasset lending platform
Safeguarding and/or administration (custody) activities	Safeguarding or safeguarding and administering (or arranging the same) a cryptoasset other than a fiat-backed stablecoin and/or means of access to the cryptoasset <sup>1</sup> (custody)

<sup>&</sup>lt;sup>1</sup> e.g. a wallet or cryptographic private key



## Cryptoasset issuance and disclosures

	Proposed Design Features for Cryptoasset Issuance and Disclosures regime
Regulatory trigger points	<ul> <li>Admitting (or seeking admission of) a cryptoasset to a cryptoasset trading venue</li> <li>Making a public offer of a cryptoasset via a regulated platform</li> </ul>
Responsibility for preparing content	- The <b>issuer</b> or the <b>trading venue</b>
Liability for content	<ul> <li>Liability would be applied to the preparer of the document i.e. the issuer or trading venue</li> </ul>
Necessary information test	<ul> <li>Necessary information test would be used to determine liability outcomes - necessary information could include:</li> <li>Features, prospects and risks of the cryptoassets</li> <li>Rights and obligations attached to the cryptoassets</li> <li>Outline of the underlying technology</li> <li>Person seeking admission to trading on a cryptoasset trading venue</li> </ul>
Storage and reuse	<ul> <li>Admission/disclosure documents to be stored on a National Storage Mechanism (NSM)</li> <li>maintained by the FCA - venues would be required to search the NSM before new admissions</li> </ul>
Marketing, disclosures, and promotions	<ul> <li>Venues should have rules governing accuracy and fairness of marketing materials</li> <li>Marketing materials provided to retail investors will need to comply with the financial promotion regime</li> </ul>

### Issuance and disclosures – HMT's response

### Disclosure requirements for wellestablished tokens and tokens without identifiable issuers

- The preparer may use publicly available information when preparing relevant sections of disclosure / admission documents
- Must disclose where information originated and the level of due diligence they have performed

# Responsibilities for defining detailed content requirements

 HMT is potentially supportive of a centralised body (e.g. industry association) coordinating more prescriptive rules on content requirements — with FCA oversight

### **Liability for disclosures**

- Exchanges which take responsibility
  for the disclosures of cryptoassets
  with no clearly identifiable issuer
  (e.g. Bitcoin) should not be fully liable
  for all types of consumer losses
  - But the exchange must take reasonable care to identify and describe the risks
  - Liability for forward-looking statements (e.g. relating to the project, and future use cases of the cryptoasset) – recklessness / dishonesty standard
  - Liability for historical, factual statements (e.g. audits which have been conducted and vulnerabilities they identified) – negligence standard

#### Wholesale vs retail

- Government notes the call for clearer differentiation between venues which cater to retail consumers vs those which only admit institutional investors
- Government agrees, in principle, with the idea that disclosure requirements would be less prescriptive for venues which only admit institutional investors



# Cryptoasset trading venue regime

	Proposed Design Features for Cryptoasset Trading Venues
Regulatory trigger points	- Operating a cryptoasset trading venue
Authorisation rules	<ul> <li>Authorisation will be needed</li> </ul>
Regulatory requirements	<ul> <li>Prudential: Requirements will be set by the FCA</li> <li>Consumer protection:         <ul> <li>Fair, open and transparent access rules and fee schedules</li> <li>Adequate procedures for handling customer complaints</li> </ul> </li> <li>Robust governance arrangements         <ul> <li>Government won't endorse or prohibit specific business models or execution protocols, but expects firms to manage conflicts of interest and risks to market integrity appropriately within their specific business models</li> <li>Operational resilience:         <ul> <li>People, processes, systems, controls and arrangements to ensure resilient trading systems</li> <li>Appropriate due diligence and oversight of outsourcing</li> <li>Effective business continuity, disaster recovery arrangements and cyber security protections</li> </ul> </li> </ul></li></ul>
Data reporting	<ul> <li>Venues to make accurate and complete information readily accessible for transactions</li> <li>Specific requirements to be set by the FCA</li> </ul>



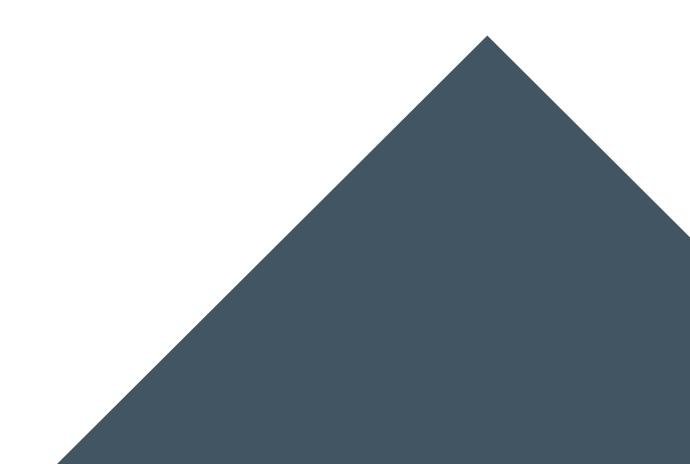
# Cryptoasset intermediation activities

	Proposed Design Features for Cryptoasset Intermediation Activities
Regulatory trigger point	<ul> <li>Dealing in cryptoassets as principal or agent</li> <li>Arranging (bringing about) deals in cryptoassets</li> <li>Making arrangements with a view to transactions in cryptoassets</li> </ul>
Authorisation rules	- Authorisation will be needed
Regulatory requirements	<ul> <li>Consumer protection and governance arrangements:</li> <li>Act honestly and fairly and in the best interests of clients</li> <li>All reasonable steps should be made to obtain the best possible result when executing orders</li> <li>Firms should assess cryptoassets as appropriate for the consumer before an order</li> <li>Trading arrangements should be transparent to clients</li> <li>Conflicts of interest should be appropriately identified and managed</li> <li>Prudential requirements</li> <li>Operational resilience</li> </ul>
Data reporting	<ul> <li>Systems and controls to detect market abuse and submit Suspicious Transaction and Order Reports (STORs)</li> </ul>

### Intermediation activities – HMT's response

#### Wholesale vs retail customers

- Government agrees, in principle, with idea that certain requirements (e.g. disclosures, appropriateness checks) would differ for intermediaries when dealing with eligible counterparties
- Government agrees, in principle, with the idea that disclosure requirements would be less prescriptive for venues which only admit institutional investors





### Regulatory outcomes for cryptoasset custody

The current regulated activity for custody services is set out at Article 40 of the Financial Services and Markets Act 2000 (Regulated Activities) Order 2001 (RAO). However, due to the specific nature of cryptoasset custody services, there are aspects of Article 40 that do not apply to or cover cryptoasset custody services in a suitable or practical way.

### O1 Article 40 (summary)

- The activity consists of (i) safeguarding assets belonging to someone else and the administration of those assets, or (ii) arranging for one or more persons to carry on the activity in (i)
- The activity is capable of being a regulated activity only if the assets may consist of or include any investment which is a security or contractually based investment

### Examples of issues for crypto

- The term custody does not have a settled meaning when used by the industry
- The custodian may hold a private key (rather than the asset)
- Unauthorised access has severe implications as transactions may be immutable
- The number of parties that may be involved means the concept of factual control of digital objects is complex and technology specific

## Key findings of the HMT consultation in relation to custody

HMT's response concluded that the Government should proceed with a custody regime that was based on RAO Article 40, taking into account the specificities and challenges of cryptoassets.

#### New regime

The Government will legislate to define a new regulated activity for custody covering:

- Safeguarding
- Safeguarding and administration
- Arranging of safeguarding or safeguarding and administration

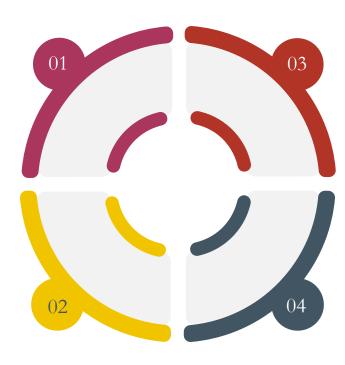
of cryptoassets, and will take a proportionate approach to liability

#### Detailed rules to follow

Areas including:

- Ownership
- Record-keeping
- Controls
- Governance
- FSCS treatment

will be covered in secondary legislation and regulator rules

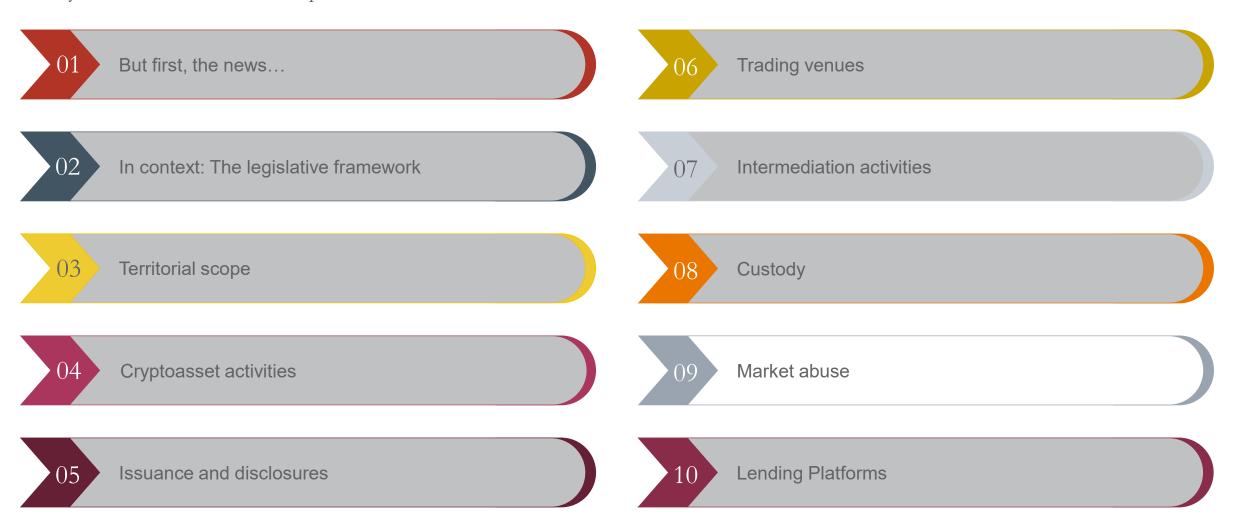


#### Security tokens

- Security tokens may have already been in scope of the regulatory perimeter where they already met the definition of financial instrument
- HMT's response confirms that security token custody will nevertheless be in scope of the new regime

#### Perimeter of arranging activities

- The consultation considered technology providers for self-hosted wallet services
- Perimeter-wise, these types of services are not intended to be caught by the adapted Article 40 activity (but, for example, secure asset storage services may be in scope)
- However operational and outsourcing requirements may still apply to such providers and services which fall outside the perimeter



### Regulatory outcomes for market abuse

HMT consulted on a market abuse regime for crypto which would be based on the existing UK MAR regime.



#### **Application**

- All cryptoassets admitted or requested to be admitted to trading on a UK cryptoasset trading venue (so does not, for example, include private coin offerings)
- All persons committing market abuse
- Not limited to UK residents or UK venues



#### Offences

- Insider dealing
- Unlawful disclosure of inside information
- Market manipulation

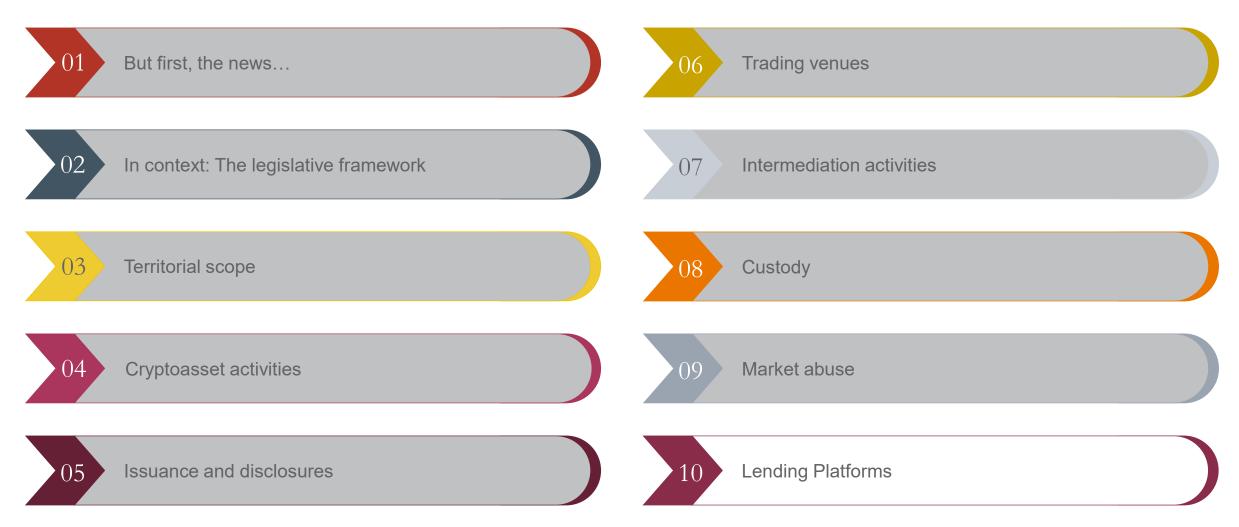
#### Plus

Definition of inside information and insider



# Responsibility on market participants and trading venues

- Market participants should have a shared understanding of market abuse and their own obligations
- Primary responsibility placed on trading venues. Trading venues in particular expected to detect, deter, and disrupt market abusive behaviours
- Trading venues should have systems and processes to detect market abuse (and submit STORs)



### Argument for a cryptoasset lending and borrowing regime

#### **Current state of play**

Crypto lending platform activities (*i.e.* lending and borrowing) typically – although not always – fall outside the regulatory perimeter

#### HMT proposal: strong case to develop a regime

- Safeguards in place for traditional lending and borrowing do not currently apply
- Clients receiving the service may not be aware of the risks in the absence of traditional safeguards
- Credit risk has been a driver of crypto market turbulence
- Sufficient resources needed to manage counterparty credit risk and collateral management
- Clear contractual terms needed around ownership and insolvency ringfencing arrangements

## HMT proposal: a priority Phase 2 activity

- HMT confirmed in its response that its proposals were aimed at retail lending
- Approach would not include all the same traditional safeguards (e.g. FSCS protection)
- HMT received feedback that there should be clear differentiation between cryptoasset lending and cryptoasset staking

### Proposed cryptoasset lending platform regime

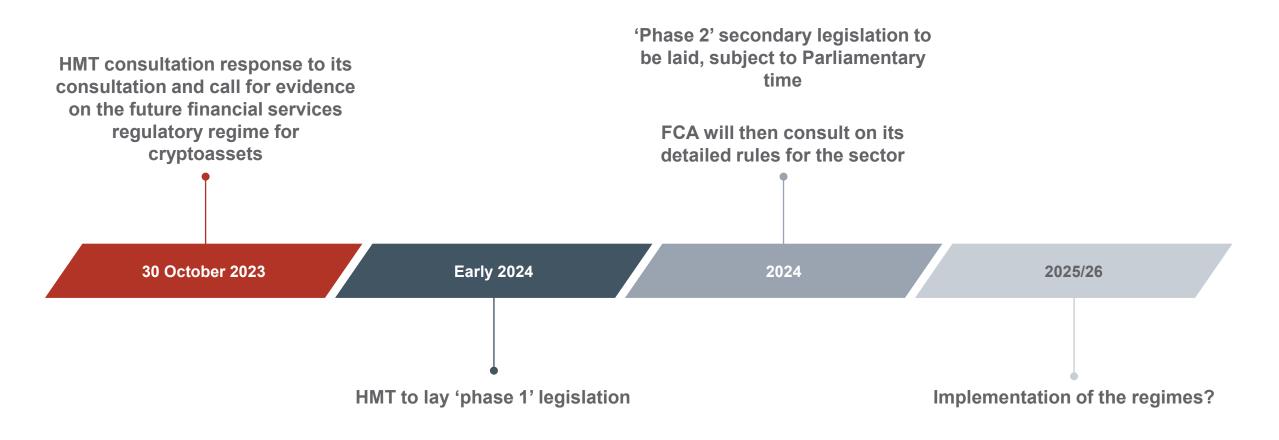
Key elements of HMT's proposal for a regime that regulates the lending and borrowing of cryptoassets:

#### Resolution/insolvency **Perimeter** Application of Part 24 FSMA Operating a cryptoasset lending platform Possible bespoke resolution regime in future regulated activity Would including facilitating collateralised and uncollateralised borrowing of cryptoassets or **Consumer protection RAO** basis borrowing of fiat currency with collateral provided Adapt existing conduct of in cryptoassets Adapt existing activities business requirements like arranging, dealing and operating an E.g. client disclosures, electronic lending system risk warnings and clear contractual terms **Governance and systems and controls** Robust governance and risk management **Authorisation application** processes to be required Apply to carry out the regulated activity Operational resilience and outsourcing Geographical scope Financial resources Information required would cover lenders, requirements Firms incorporated in the borrowers, the loans, how legal title is held, how Thresholds to be set UK and services provided liquidity, capital and risk is managed, and how by the FCA in the UK liabilities are met FCA to determine physical location requirements

Next steps



### Estimated timeline for regulators' next steps



### Questions?

Allen & Overy is an international legal practice with approximately 5,800 people, including some 590 partners, working in more than 40 offices worldwide. A current list of Allen & Overy offices is available at allenovery.com/global/global\_coverage.

Allen & Overy means Allen & Overy LLP and/or its affiliated undertakings. Allen & Overy LLP is a limited liability partnership registered in England and Wales with registered number OC306763. Allen & Overy (Holdings) Limited is a limited company registered in England and Wales with registered number 07462870. Allen & Overy LLP (SRA number 401323) and Allen & Overy (Holdings) Limited (SRA number 557139) are authorised and regulated by the Solicitors Regulation Authority of England and Wales.

The term partner is used to refer to a member of Allen & Overy LLP or a director of Allen & Overy (Holdings) Limited or, in either case, an employee or consultant with equivalent standing and qualifications or an individual with equivalent status in one of Allen & Overy LLP's affiliated undertakings. A list of the members of Allen & Overy LLP and of the non-members who are designated as partners, and a list of the directors of Allen & Overy (Holdings) Limited, is open to inspection at our registered office at One Bishops Square, London E1 6AD.

- © Allen & Overy LLP 2023. These are presentation slides only. This document is for general information purposes only and is not intended to provide legal or other professional advice.
- © Allen & Overy LLP | Ahead of the Curve: Crypto for Christmas UK cryptoasset regulatory framework