State aid and transfer pricing

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What is transfer pricing?

Pricing of cross-border intra-group transactions (transfer of goods, provision of services, loans...)

- Similar characteristics and pricing for intra-group and unrelated parties transactions: arm's length principle
- Make sure that there is no shift of profits abroad and that profits are taxed where the value is created

Documentation: Transfer pricing analysis to justify the arm's length character of an intra-group transaction towards tax authorities

Transfer of goods Loans Provision of services

What are the best practices for transfer pricing analysis?

The OECD provides non-binding guidelines and additional guidance may come from local regulations - No harmonisation at EU level

1 Analyse

Taxpayer's broader environment Industry, value drivers, competitors, economic and regulatory environment ...

2 Analyse

Taxpayer's assets, functions and risks

3 Verify

If any available internal comparables

Yes: Review existing internal comparables

No: Select the most appropriate transfer pricing method

Determine the relevant financial indicator and identify external comparables

4 Interpret and use data

Collected to determine an arm's length range of pricing **5** Secure (Optional)

Intra-group transaction by an advance pricing agreement (APA)

Unilateral

Granted by one tax authority only

Bilateral/Multilateral Granted by two or several tax authorities

What are the major issues?



Advantage granted by a EU Member State to a company that leads to an unfair economic advantage and distorted competition

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