

# Global Charity Partnership 2021 – 2023

## Criteria and key details

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The focus of A&O's next Global Charity Partnership will be social mobility. Please ensure the application your charity puts forward fits within this theme.

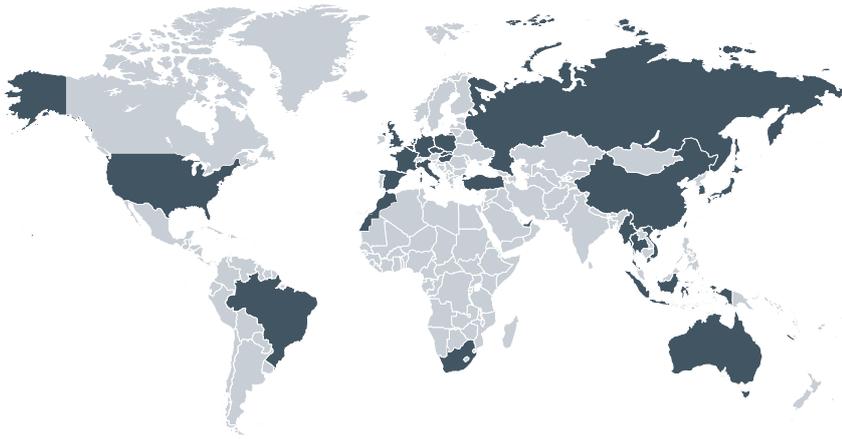
Projects could include education or employability initiatives for underrepresented groups, such as careers workshops or mentoring programmes, or inclusion work to reduce inequality of opportunity, for example promoting digital inclusion. These are examples, and charities are not limited to these when applying. The project may operate in any country or region.



To be eligible for the partnership, your organisation must:

Have a global annual income of at least GBP500,000, USD675,000, EUR550,000 (or equivalent in local currency)	Never have been A&O's global charity partner before
Be a registered charity in the UK	Be able to provide an account manager, ideally based in a location with access to London, for the duration of the partnership

The partnership brings together many different resources from across the firm to have a significant impact on the work of one charity. As well as fundraising, A&O uses the professional skills of its lawyers and support staff to benefit a charity in the long term. It is important to us that the impact of the partnership lasts well beyond its 23-month term.



A&O has over 40 offices around the world. Nearly every one of our offices has contributed to our current partnership with Hope and Homes for Children. It is important that our next charity partner can provide opportunities for people across our international network to engage in this partnership.

## Funding

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The Allen & Overy Foundation will provide a grant of GBP50,000 in unrestricted funding in two instalments over the course of the partnership. We anticipate that you will use this to cover the costs of managing the partnership from your side.

A further one-off grant of GBP25,000 will be given at the beginning of the partnership for the project which A&O will support.

All other money given to the charity will be fundraised from A&O staff and partners.

The fundraising target for this partnership is GBP1 million. Our aim is to provide GBP500,000 in restricted funding for a specific project over two years. The rest of the funding will be unrestricted.

As this is a fundraising partnership, we cannot guarantee that we will raise a specific amount of money for the charity.

## Pro bono and professional support

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As a leading international law firm, we will provide pro bono legal services and other professional support alongside opportunities to fundraise. This is an integral part of our partnership with you, and past successful Global Charity Partners have engaged with lawyers from across our international offices.

We have supported our partners with vital practical legal advice to strengthen their operations, in the areas of law including real estate, employment, data protection, corporate law and disputes. We have also worked with our partners on key strategic projects with a legal angle. Some examples of strategic legal projects are the development of advocacy toolkits to advance specific issues, such as sexual and reproductive health rights in Africa, the development of a legal-tech solution to improve access to information for frontline child protection workers, and multi-jurisdictional research on the implementation of the Convention on the Rights of the Child to assist the charity in its international advocacy strategy.

An example of professional support skills sharing is advice on diversity, equity and inclusion for our partner's senior management team, including identifying possible actions and barriers to becoming a diverse, equitable and inclusive organisation.

## How to apply

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The deadline for applications is 17:00 GMT on 22 March 2021.

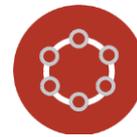
Please email your application to [probonoteam@allenoverly.com](mailto:probonoteam@allenoverly.com). It should be no longer than two sides of A4 and should include:



The basic facts about your organisation, including: annual income, number of staff, geographical spread, charity number and date of incorporation



A description of the project or particular area of work we would be funding



An outline of the intended objectives for the project(s)

We will consider the following criteria when we assess your application:

How you will engage A&O employees globally with your organisation and your work

The opportunities available for A&O staff and partners to volunteer their skills – both legal and non-legal – on the project (and more broadly for your charity)

Your fundraising ideas for our partnership, bearing in mind the number of locations we are present in

The opportunities for our staff to see the work you do (ideally first-hand, depending on Covid-19 restrictions)

Management of the partnership and the resources you will provide to ensure it is tracked, managed and measured

How you will measure the project's success and impact and report these back to us throughout the partnership

How you will ensure that A&O's support lasts beyond the life of the partnership



Please attach a copy of your annual report and audited accounts for the past two financial years.

## Next steps and dates to note

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26 February 2021 11:30 – 13:30 GMT: online information event

This session will provide you with more information about the process for applying for the partnership, and the opportunity to ask questions. Please join us to hear from members of Allen & Overy's pro bono and community investment team and our current charity partner, Hope and Homes for Children. Two places are available per charity. Please email the names and email addresses of those wishing to attend to [probonoteam@allenoverly.com](mailto:probonoteam@allenoverly.com) to secure your place(s).

22 March 2021 at 17:00 GMT: deadline for applications

10 May 2021: interviews with the Allen & Overy team

If you are successful at the first stage of applications, you will be invited to attend a short interview with a panel of people from across A&O. This is very likely to be held online, but if not, it will be at A&O's office in London. Please ask those you would like to attend the interview to keep this day free, including (if possible) the person from your organisation who will manage the partnership.

We may follow up with a small group of charities after the formal interview to ask additional questions.

w/c 17 May 2021: charity shortlist announced

We will let you know if you are among the shortlist of charities; this shortlist will be put to a global staff vote. If you reach this stage, you will be asked to provide materials, including a short video, to promote your charity to staff and partners.

14 June 2021 (TBC): staff vote opens

We intend to open the voting process for staff at the beginning of June 2021. The vote will close approximately two weeks later.

1 September 2021: the new charity partnership launches

We intend to launch the new charity partnership to staff globally at the beginning of September 2021. The partnership will run until 31 July 2023.

For more information about the partnership, please contact the Pro Bono and Community Investment team at [probonoteam@allenoverly.com](mailto:probonoteam@allenoverly.com).

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