Allen & Overy’s Global Charity Partnership 2018 - 2020 will focus on the theme of “helping displaced people”.

Please ensure the application your charity puts forward fits within this theme. Your project may be working with people at any point in their journey – including working in countries where displaced people have settled. The project may operate in any country or region.

To be eligible for the partnership, your organisation must:

- Have a global annual income of at least GBP500,000; USD705,000; EU568,000 (or equivalent in local currency)
- Be a registered charity in the UK
- Never have been A&O’s global charity partner before
- Be able to provide a London-based account manager for the duration of the partnership

The partnership brings together many different resources from across the firm to have a significant impact on the work of one charity. As well as fundraising, the A&O uses the professional skills of its lawyers and support staff to benefit a charity in the long-term. It is important to us that the impact of the partnership lasts well beyond its 23-month term.

A&O has offices in 31 countries. Nearly every one of our offices has contributed to our current partnership with War Child. It is vital that our next charity partner can provide opportunities for people across our international network to engage in this partnership.
Funding

The Allen & Overy Foundation will provide a grant of GBP50,000 in unrestricted funding in two instalments over the course of the partnership. We anticipate that you will use this to cover the costs of managing the partnership from your side.

A further one-off grant of GBP25,000 will be given at the beginning of the partnership for the project A&O will support.

All other money given to the charity will be fundraised from A&O staff and partners.

The fundraising target for this partnership is GBP1 million. Our aim is to provide GBP500,000 in restricted funding for a specific project over two years. The rest of the funding will be given to the charity to spend where it is needed most, subject to agreement with A&O.

As this is a fundraising partnership, we cannot guarantee that we will raise a specific amount of money for the charity.
Pro bono and professional support

Providing pro bono legal advice and other professional support is a key part of our Global Charity Partnership. We’ve provided pro bono advice to War Child on a number of matters, including assisting with an office move, reviewing an employment contract and advising on new GDPR regulations.

We delivered 27 pro bono legal and professional support projects for our Global Charity Partner before War Child, Amref Health Africa. The most significant of these projects was developing an advocacy toolkit for Amref. An international team of 30 people – lawyers and support professionals – spent six months building a toolkit and training programme for Amref’s project managers on how to use legal advocacy to campaign for changes in sexual and reproductive health education from community level up to government.
How to apply

The deadline for applications is midday (BST) on Friday 15 June.

Please email your application to probonoteam@allenover.com. It should be no longer than two sides of A4 and should include:

- The basic facts about your organisation, including: annual income, number of staff, geographical spread, charity number and date of incorporation.
- A description of the project or particular area of work we would be funding
- An outline of the intended objectives for the project(s)

We will consider the following criteria when we assess your application:

- How you will engage A&O employees globally with your organisation and your work
- The opportunities available for A&O staff and partners to volunteer their skills – both legal and non-legal – on the project (and more broadly for your charity)
- Your fundraising ideas for our partnership, bearing in mind the number of locations we are present in
- The opportunities for our staff to see the work you do first-hand
- Management of the partnership and the resources you will provide to ensure it is tracked, managed and measured
- How you will measure the project’s success and impact and report these back to us throughout the partnership
- How you will ensure that A&O’s support lasts beyond the life of the partnership

Please attach a copy of your annual report and audited accounts for the past two financial years.
Next steps and dates to note

14 May, 16.30 – 19.00: information evening at Allen & Overy’s offices in London
This event will provide you with more information about the process for applying for the partnership. Please join us to hear from members of Allen & Overy’s pro bono and community investment team and our current charity partner, War Child. Two places are available per charity. Please email the names of attendees, in advance, to probonoteam@allenovery.com.

30 July: interviews with the Allen & Overy team in London
If you are successful at the first stage of applications, you will be invited to attend a short interview at Allen & Overy’s office in London. Please keep this day free for those you would like to attend the interview, including (if possible) the person who will manage the partnership from your organisation.

We may follow up with a small group of charities after the formal interview to ask additional questions.

Week beginning 6 August: charity shortlist announced
We will let you know if you are among the shortlist of charities which will be put to a global staff vote. If you reach this stage, you will be asked to provide materials, including a short video, to promote your charity to staff and partners as part of the vote.

Beginning of September: staff vote opens
We intend to open the voting process for staff at the beginning of September 2016. The vote will close around two weeks after that.

1 November: the new charity partnership launches
We intend to launch the new charity partnership to staff globally at the beginning of November. It will run until 30 September 2020.

For more information about the partnership, please contact: the Pro Bono and Community Investment team at probonoteam@allenovery.com.